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TOURISM WEEK 2008

TOURISM MOTIVATIONAL DAY

The Ministry of Tourism staff had the opportunity to hear a motivational speech from Managing Director of St. Vincent Corrugated Containers-Mr. Monty Maule. This as the Ministry of Tourism celebrated its annual Tourism Week of activities 2008.

At about 10:30a.m Mr. Maule addressed a staff grouping of over 50 persons on issues pertaining to Work Ethics, Leadership and Productivity. He reminded Tourism Staff of their value in words such as "Whatever you exhibit to the visitor who comes to our shores starts right here among the people who work in the ministry of tourism". He also expressed that Tourism Staff ought to "consider yourself extremely fortunate because from here you have the opportunity to contribute to the development of your country"

The Minister of Tourism-The Hon. Glen Beache also addressed his staff with words of optimism despite the world's economic crisis. He reminded staff of the need to be on top of their game, reiterating the fact that "one bad experience is a potential loss of hundreds of dollars". "We have a great product but it will take every member of staff and every Vincentian to make things work", expressed Minister Beache.

Members of staff spent the remainder of the morning interacting with each other, with some openly expressing words of gratitude and encouragement to fellow members of staff.

TOURISM SCHOOL VISITS

Another of the activities featuring in this year's Tourism Week is Tourism School Visits. Members of Staff and of the St. Vincent and the Grenadines Hotel and Tourism Association (SVGHTA) have been visiting schools throughout the state, presenting Tourism Messages to them.

This activity began on Monday November 17th, 2008 and continues throughout the week accordingly. Students are being addressed on careers in Tourism and their roles in Tourism Development. Tourism Education Officer- Marina Lampkin visited the St. Vincent Girls' High School on Monday where she addressed a group of 160 students of Geography on Tourism careers and development.

The Ministry of Tourism has also received feedback from Visits in the Grenadines, such as a visit to the Paget Farm Primary School conducted by Julene McIntosh. Gift items were given to students at the end of quizzes conducted. The Ministry of Tourism is thankful to schools and industry professionals who are parting in this activity.