

Belfast Hops into Easter with Fairtrade Chocolate

21 March 2016

Belfast, NORTHERN IRELAND: The Easter Bunny visited Belfast City Hall today to encourage the public and private sector, businesses and individuals to hop down to their local supermarket, shop or online and choose Fairtrade certified chocolate.

Belfast has been a Fairtrade City since 2005 and is committed to purchasing products bearing the Fairtrade Mark. Buying Fairtrade chocolate makes a huge difference to the lives of cocoa farmers and their families in the developing world, through trade rather than aid to enable them to maintain their livelihoods.



The Mark means the Fairtrade ingredients of the product have been produced by small-scale farmer organisations that meet Fairtrade social, environmental and economical standards. These are the protection of workers' rights and the environment, ensuring no bonded or illegal child labour, payment of the Fairtrade Minimum Price and an additional Fairtrade Premium to invest back into their community.

Dr Christopher Stange - Consulate of St. Vincent and the Grenadines to Northern Ireland and Secretariat of the All Party Group on Fairtrade added: "Farming is the pillar of the world. It's a grave injustice that farmers work to produce what we eat, while many of them go hungry themselves. Utilising the power of shopping to ensure food security for the world's most marginalised farmers and workers through Fairtrade is a proactive step. Look for the Fairtrade Mark when shopping. Available Fairtrade chocolate brands are Divine, Green & Black's, Kit Kat 4 Finger, Dairy Milk, Mars, Maltessers, Rawr, Raw Chocolate Co., Meaningful Chocolate Co., and Tesco, Sainsbury's, M&S and The Co-operative product lines."

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