

Castlebawn Tesco Fairtrade Community Engagement

11 March 2013

Newtownards, NORTHERN IRELAND: P7 students of West Winds Primary School had an in-store visit to Castlebawn Tesco organised by Mrs Cathy Hammand – Tesco Community Champion.

The visit centres around Mrs Heaney and her P7 class studying Fairtrade at the school and going to Tesco to learn about its commitment to Fairtrade farmers in the developing world and Fairtrade products sold in the store.

Guest speaker Dr Christopher Stange of the Consulate for St. Vincent and the Grenadines, based in Comber, and Chair of Fairtrade Belfast held a question and answer with the students, covering the mechanics of Fairtrade in alleviating poverty and sustainable practices. The morning concluded with a Fairtrade Treasure hunt around Tesco identifying all the different Fairtrade products on the shelves.



Back Row: Alderman Hamilton Gregory - Mayor of Ards and Dr Christopher Stange with Tesco Castlebawn Supervisor, Mrs Heaney and P7 Students of West Winds Primary School

Dr Stange added: “Having the younger generation think about many of the foods that are not produced locally but they readily consume, and how their actions as a consumer influence the most marginalised producers in the developing world, are positive steps in the right direction. We look forward to working with West Winds Primary and their plans in achieving accreditation as a Fairtrade school”.

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